



PICKYPIC

Elevate your brand presence, capture unforgettable memories in spaces designed to inspire

PORTFOLIO





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WHAT IS PICKYPIC



: CUSTOMISATION

: USE OF EMPTY SPACE

: IN-HOUSE SOFTWARE
& HARDWARE

: OVER 2000 ACTIVATIONS

MORE DETAILS





Our History

Since 2018, we have worked with thousands of pop-up stores, bringing creative, memorable photo booth setups to their life.

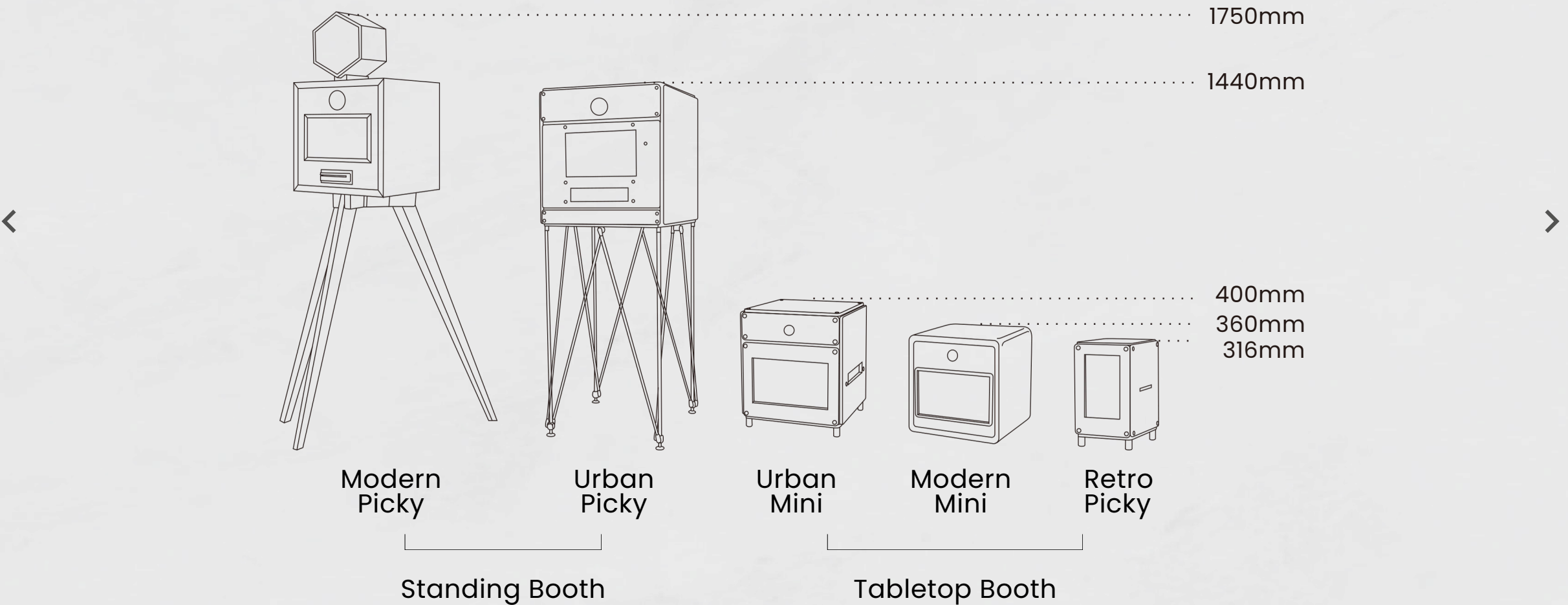
we focus on delivering a fresh and immersive look, where customers can experience and enjoy the time spent using our photobooth.

Instead of the typical plain backdrop, we design and customise each shooting location with various unique designs. This distinctive atmosphere captures attention, enhances the customer experience, and gives us a strong competitive edge.





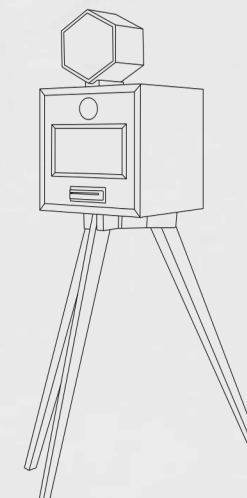
Product Line





MODERN PICKY

Modern Picky is a wooden display model made from high-quality white oak and walnut, featuring a clean and warm aesthetic. The combination of natural wood tones creates a cozy, welcoming atmosphere, making it ideal for use in pop-up spaces, retail environments, and lifestyle events.



Material: Solid wood (White Oak & Walnut)

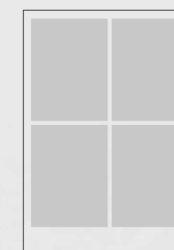
Dimension: W450mm*L450mm*H1750mm

Camera: DSLR

Power: 600W (Max. 900W)

Photo Strip: 4X6" / 2X6"

Frame & UI customisable



4X6 inch



2X6inch



MODERN PICKY



WHITE OAK & WALNUT

Modern Picky features a clean, natural wood design.



SIMPLE & COMFORTABLE

Easy for anyone to use.



LED LIGHTING & UI

Simple UI and top lighting for bright, quick photos.



URBAN PICKY

Urban Picky is a flagship model designed to align with trend-conscious spaces targeting the MZ generation. With a bold visual presence, it perfectly fits modern store interiors and brand concepts that prioritise style and personality. The product can be customised with various acrylic colours (subject to availability) and wrapping options to suit various themes and moods.

Material: Acrylic
(12 customisable colour & wrapping)

Dimension:

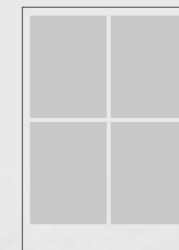
W500mm*L500mm*H1440mm

Camera: DSLR

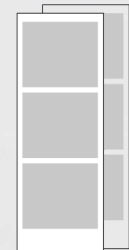
Power: 600W (Max. 900W)

Photo Strip: 4X6" / 2X6"

Frame & UI customisable



4X6 inch



2X6inch

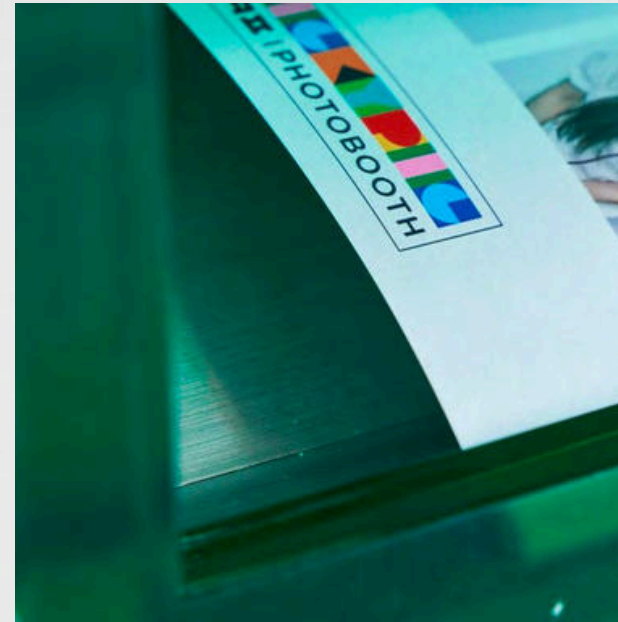


URBAN PICKY



CUSTOMISABLE COLOURS

Choose from 12 acrylic colors & custom wrapping options



SIMPLE & COMFORTABLE

Easy for anyone to use.



MINI PICKY

Mini Picky is also known as our Personal Colour Analysis PhotoBooth, combining cutting-edge technology with beauty insights to provide users with personalised colour diagnosis and photo experiences.

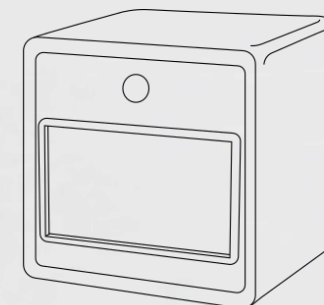
Mini Picky is the compact version of Modern Picky, designed to fit seamlessly into narrow spaces while maintaining the same sleek white oak wood aesthetic.

This is PickyPic's representative mini model, offering a space-saving yet premium photobooth experience, perfect for cozy cafés, retail stores, and intimate event venues.

Material: Solid wood
(White Oak & Walnut)
Dimension: W350mm*L350mm*H400mm
Camera: 4K Webcam
Power: 500W (Max. 700W)
Photo Strip: 2X4inch



2X4 inch





MINI PICKY



SPACE CONVENIENCE

Designed to maximise use of extra space.



2X4 INCH TEMPLATE DESIGN

Supports a unique 2x4 template not available on other models.



RETRO PICKY

Retro Picky is a compact, easy-to-install receipt-style photo printer that can sit on furniture or shelves.

It prints quickly in black and white, and is customisable in various materials and colours.

Material:

Acrylic (12 customisable colour & wrapping)

MDF, Stainless

Dimension: W230mm*L190mm*H316mm

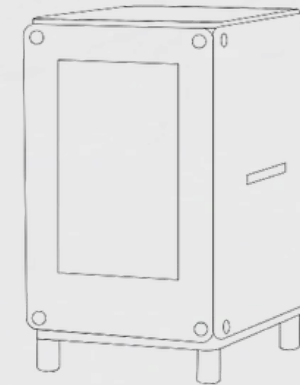
Camera: 24MP

Power: 60W

Photo Strip: Thermal Paper

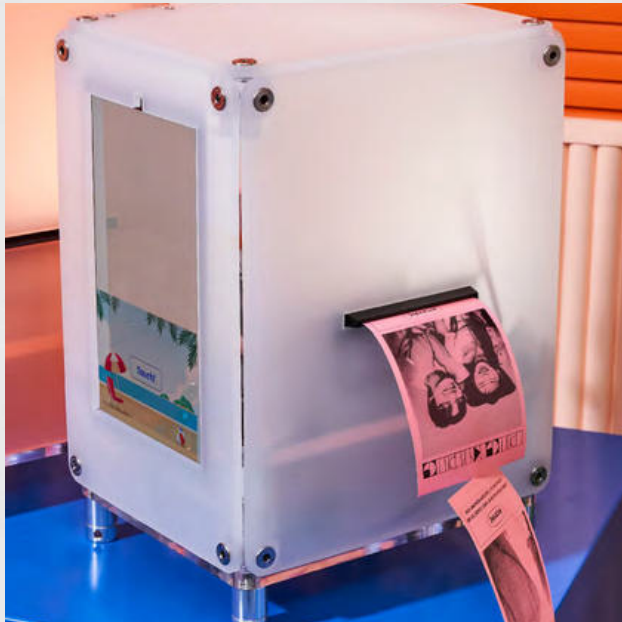
Frame & UI customisable

Thermal paper colour, design, and height can be customised (fixed width: 80mm)





RETRO PICKY



SPACE CONVENIENCE

Designed to maximise use of extra space.



CUSTOMISABLE COLOUR

Full customisation with 12 colours, wrap, & material options.



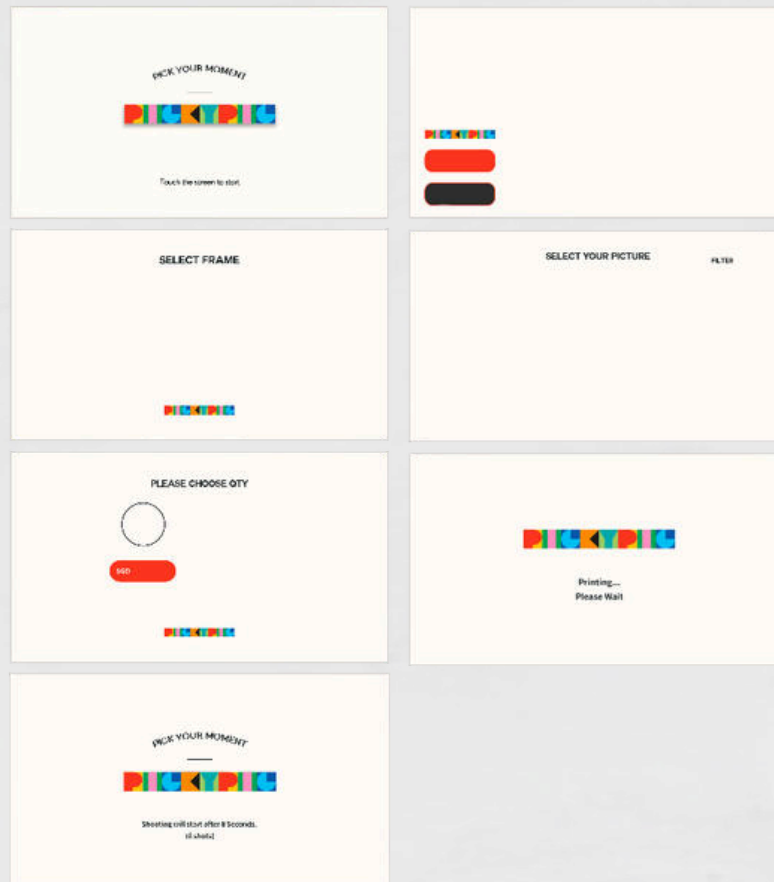
QUICK OUTPUT

A thermal printer that produces photos in about 1 second

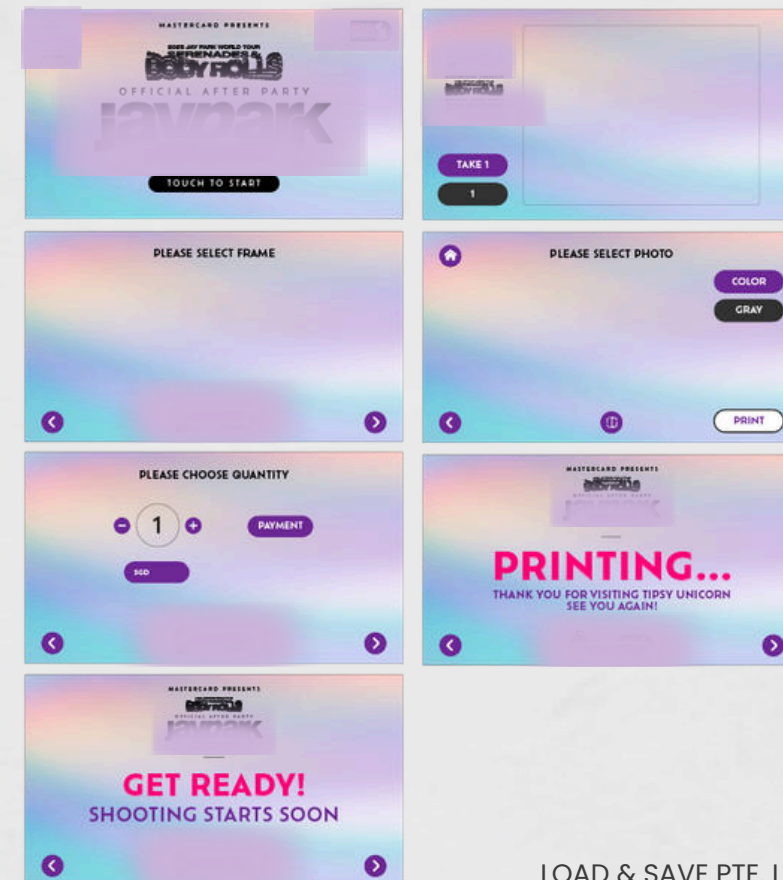


Interface Design

Original

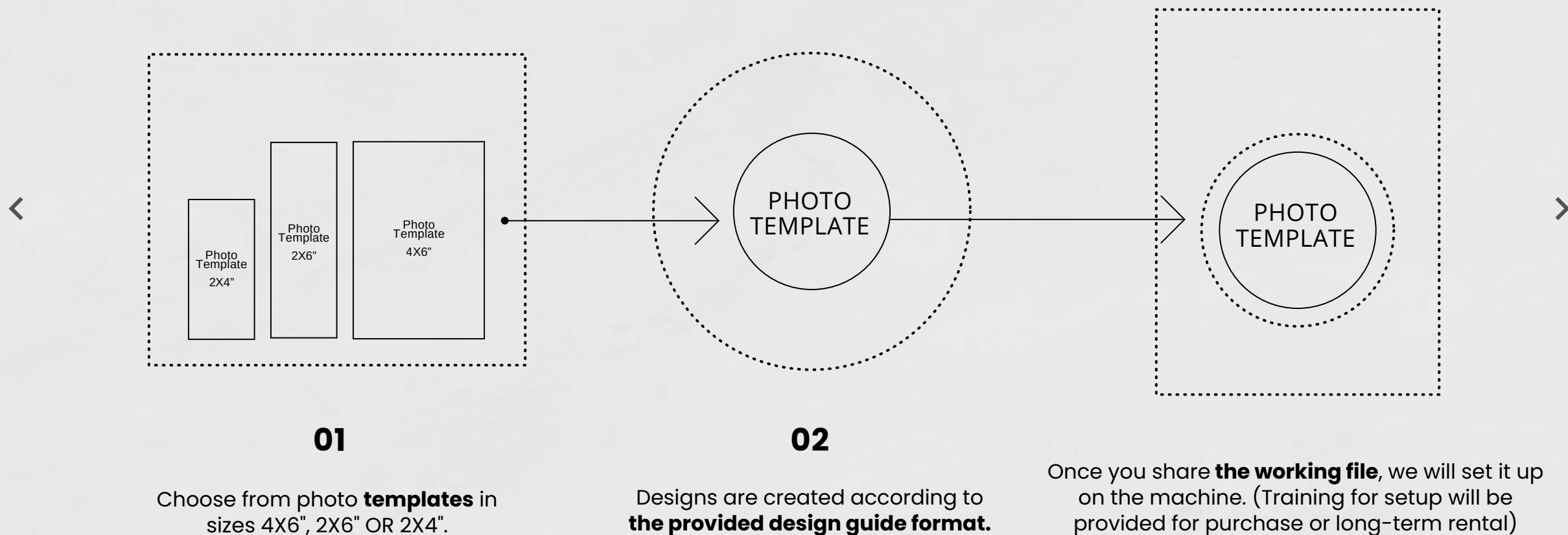


Customised Example



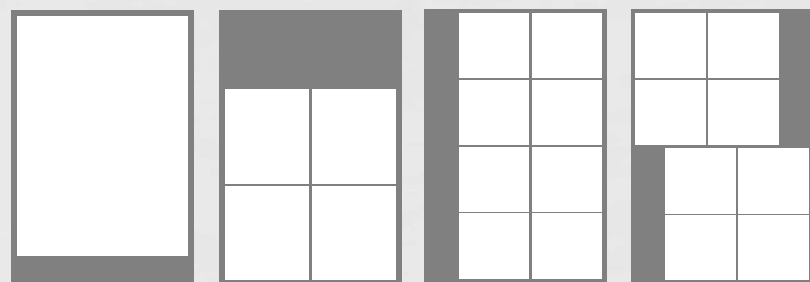


Frame Design

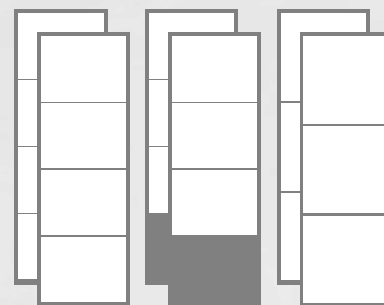




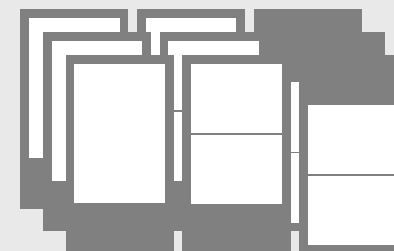
Frame Design



4X6 inch (101X152mm)
One Piece



2X6 inch (51X152mm)
Two Strips



2X4 inch (51X152mm)
Three Strips



- First Layer: On Top of Photo Area
- Second Layer: Photo Area [Automatically Printed]
- Third Layer: Background of Photo Area
- More templates are available beyond the examples shown.



Frame Design Sample



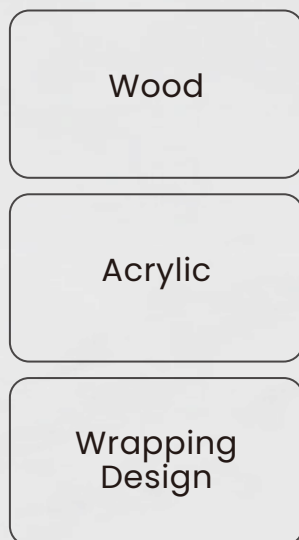
4X6 inch (101X152mm)
One Piece



2X6 inch (51X152mm)
Two Strips



Exterior



01

Materials are selected according to the design.

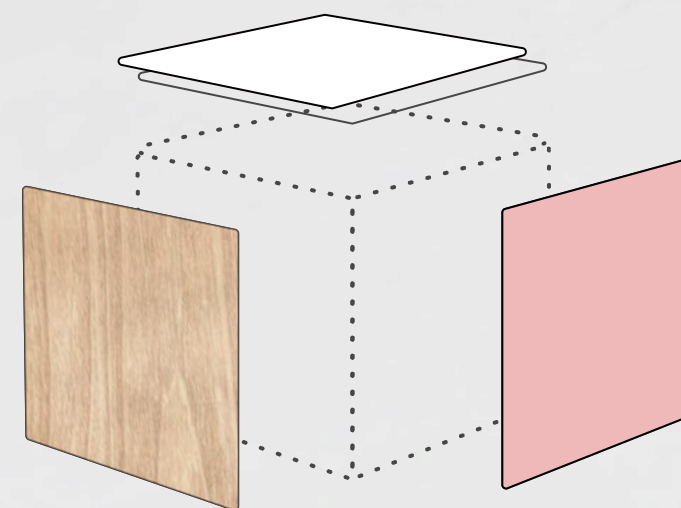


Acrylic Colour



02

Colours are selected based on the material.



Custom Photo Booth

03

After selecting the model and design, production will be carried out followed by on-site installation.





Photo Shoot



TIME INTERVAL

The photo countdown timer can be customised to suit your preferred duration



NUMBER OF SHOTS

The number of photo shots can be customized according to your preference



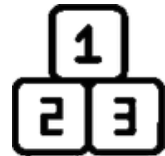
User Experience

1

FIND PICKYPIC

2

CHOOSE TEMPLATE

3

CHOOSE QUANTITY

4

PHOTO SHOOT

5

PRINT

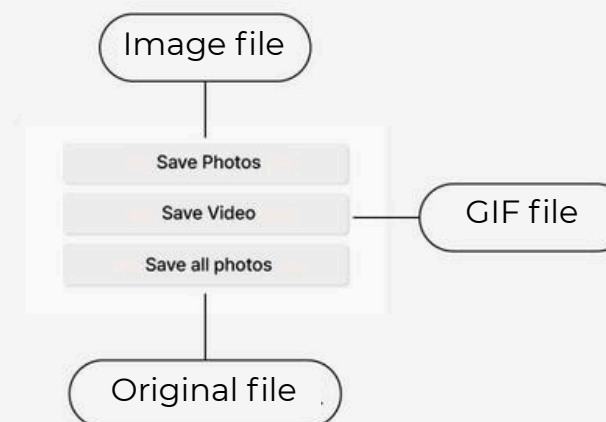
6SCAN QR CODE
FOR SOFT COPIES



QR CODE FOR THE SOFT COPIES

SOFT COPIES CAN BE DOWNLOADED
AFTER PHOTO TAKING

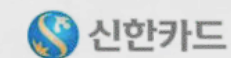
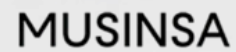
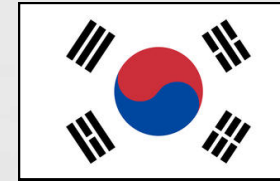
- IMAGE FILE OF THE PHOTO STRIP
- GIF FILE DURING THE PHOTO SESSION
- ALL ORIGINAL FILES





PICKYPIC CLIENTS (IN KOREA)

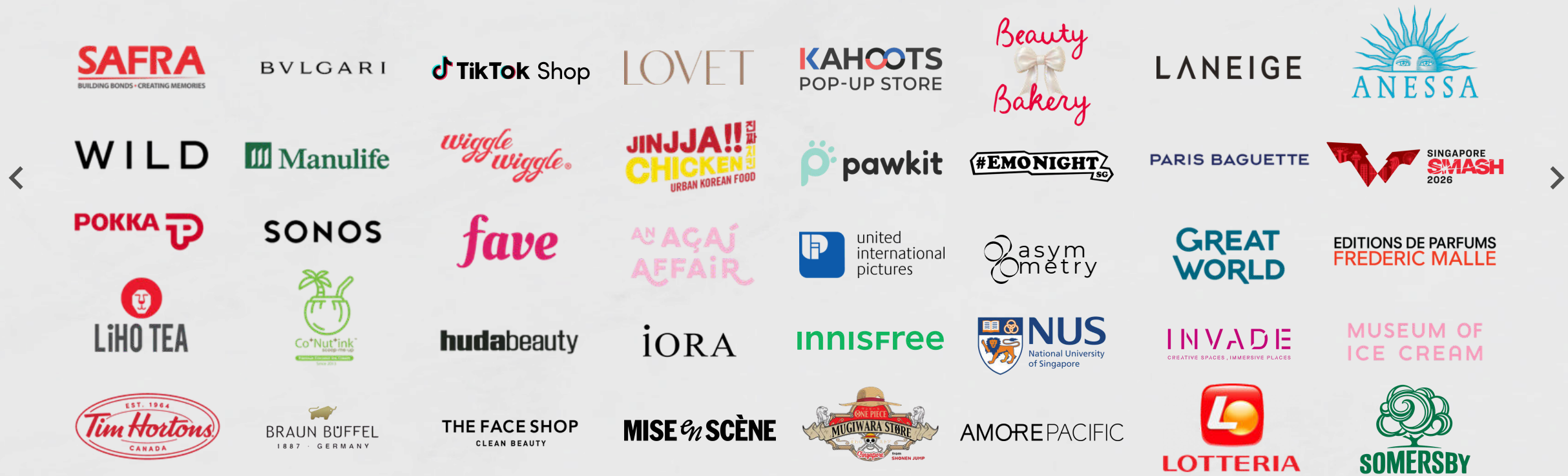
2021 — 2026





PICKYPIC CLIENTS (IN SINGAPORE)

2025 — 2026





MALL & RESORT



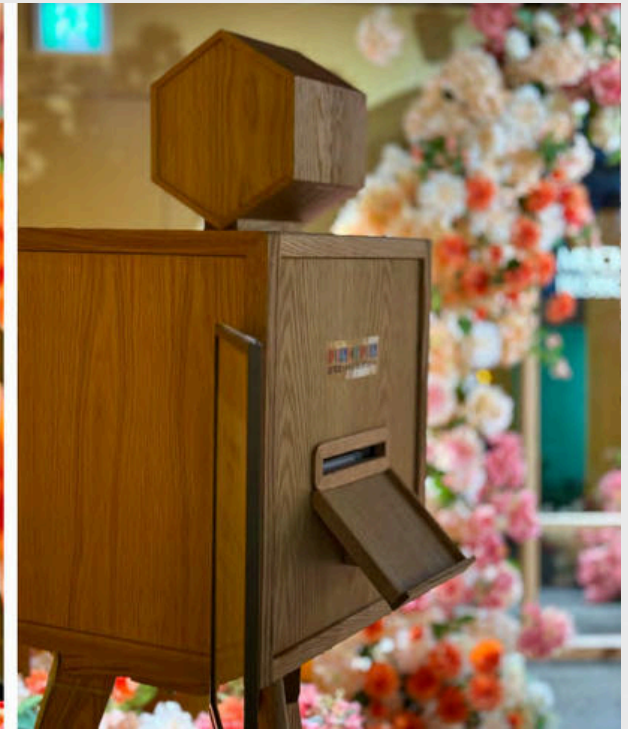
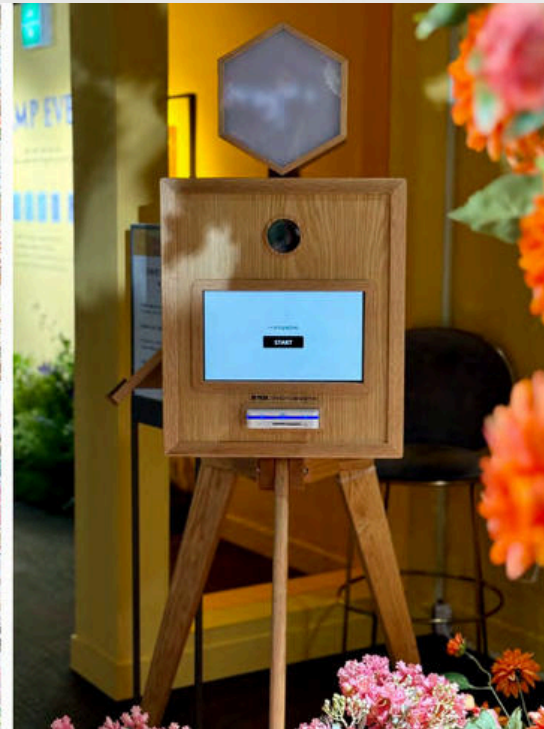
PLAZA SINGAPURA

WIGGLE WIGGLE POP UP STORE





THE HYUNDAI





THE HYUNDAI



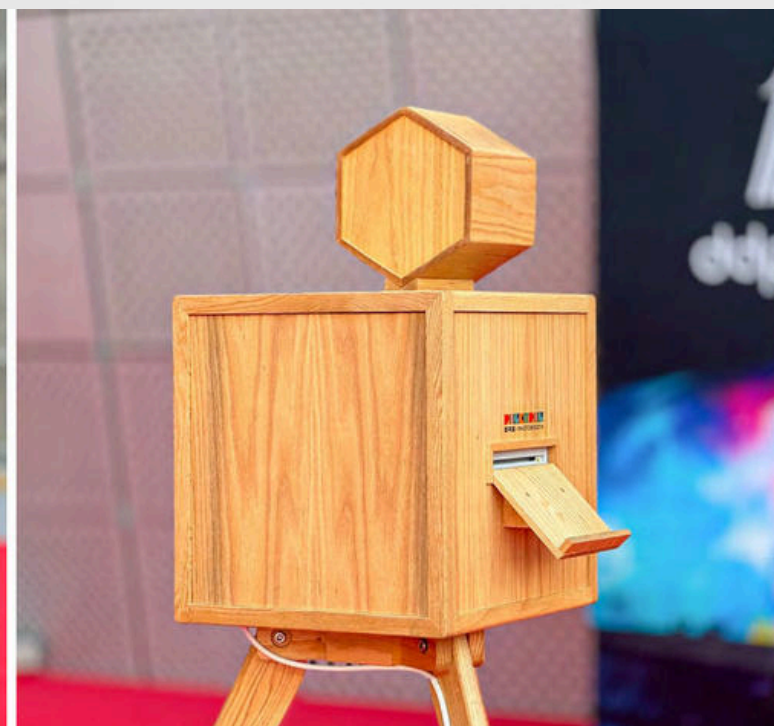
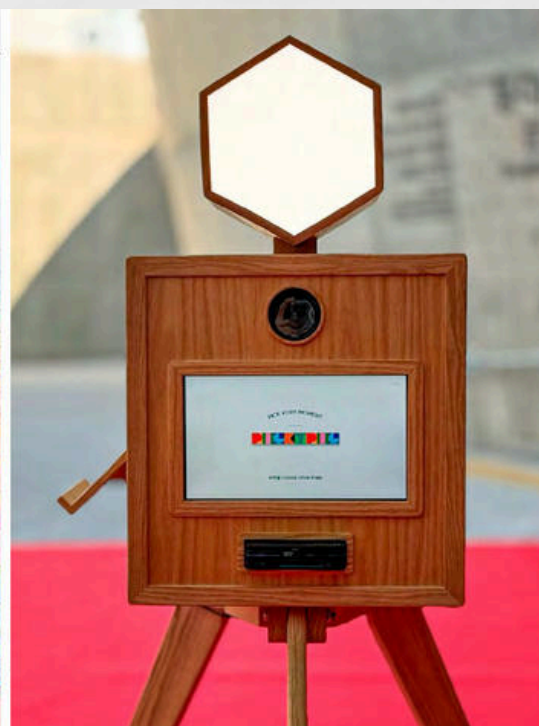
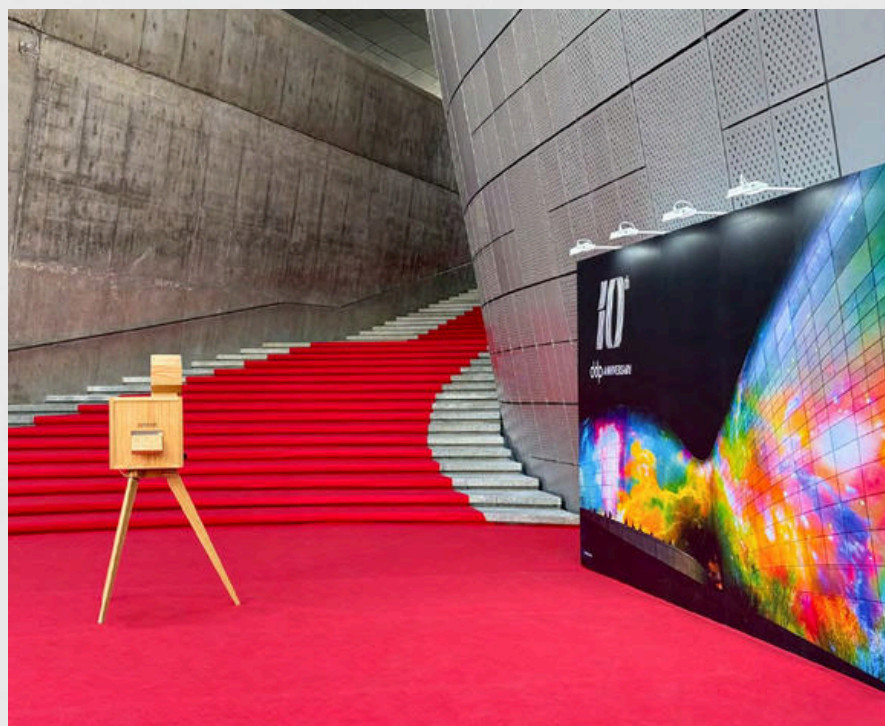


THE HYUNDAI SEOUL





DDP





INSPIRE RESORT





BRAND POP UP



HERMES



MAISON MARGIELA



HUGO BOSS



SWAROVSKI



ANESSA





FREDERIC MALLE



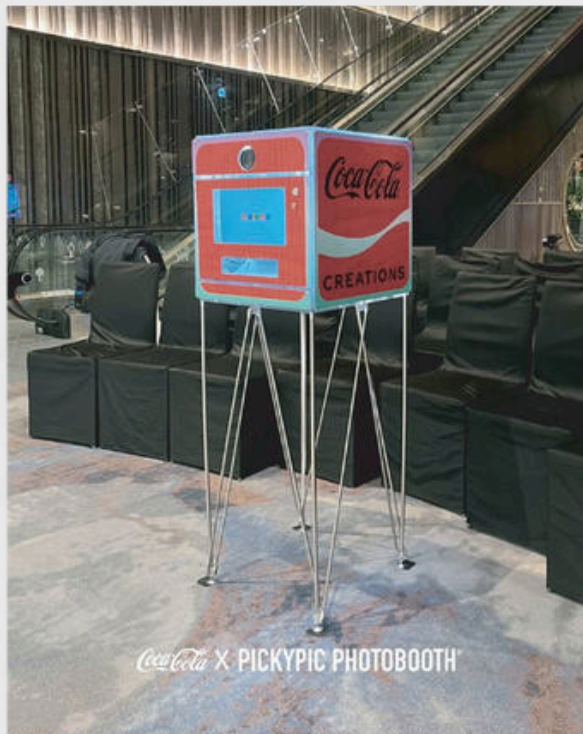


MARDI MERCREDI





COCACOLA





DECHTLON





LINE FRIENDS



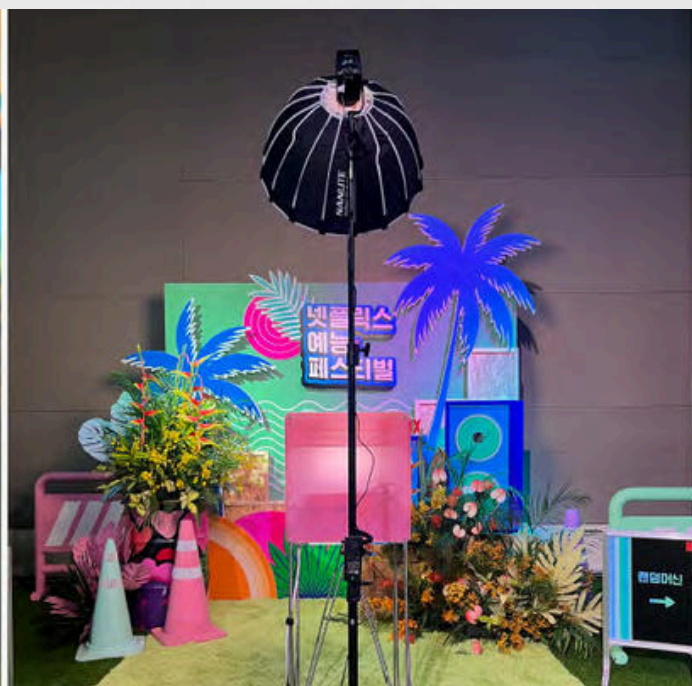


BENJAMIN MOORE





NETFLIX





GOOGLE



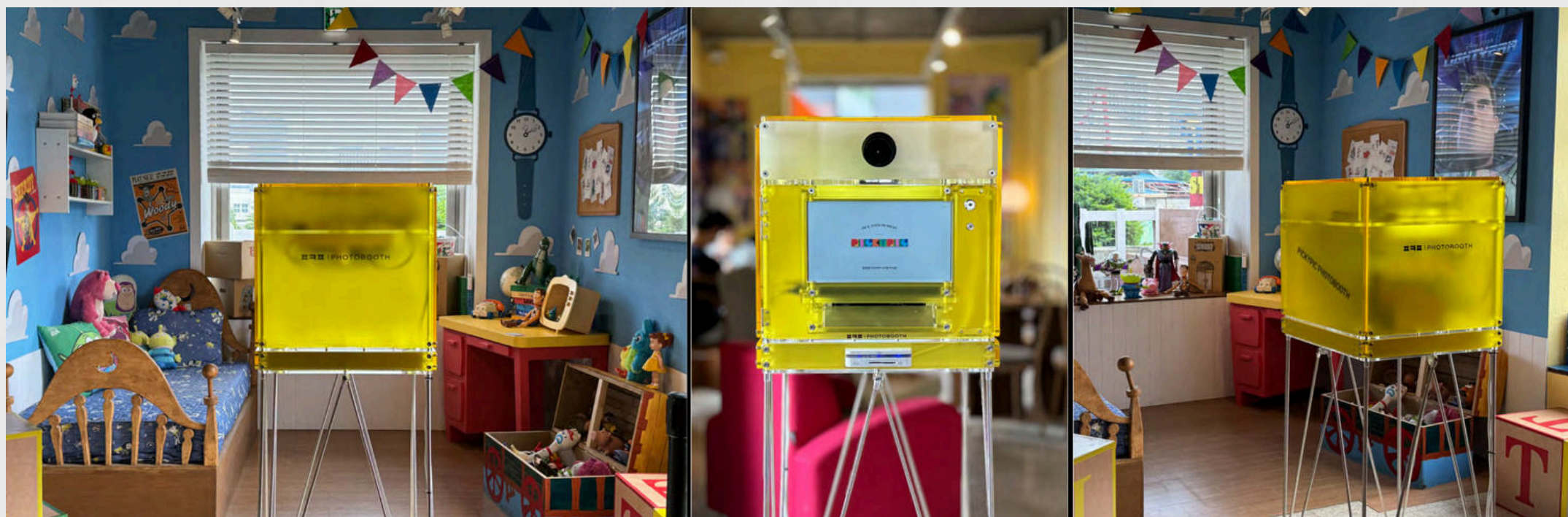


SKIPPY





+ S'MORE



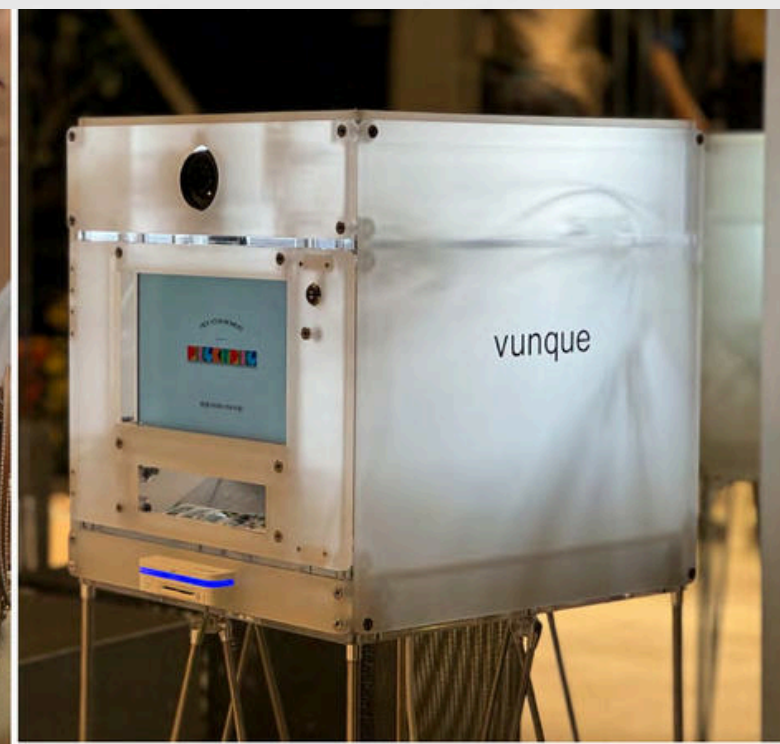
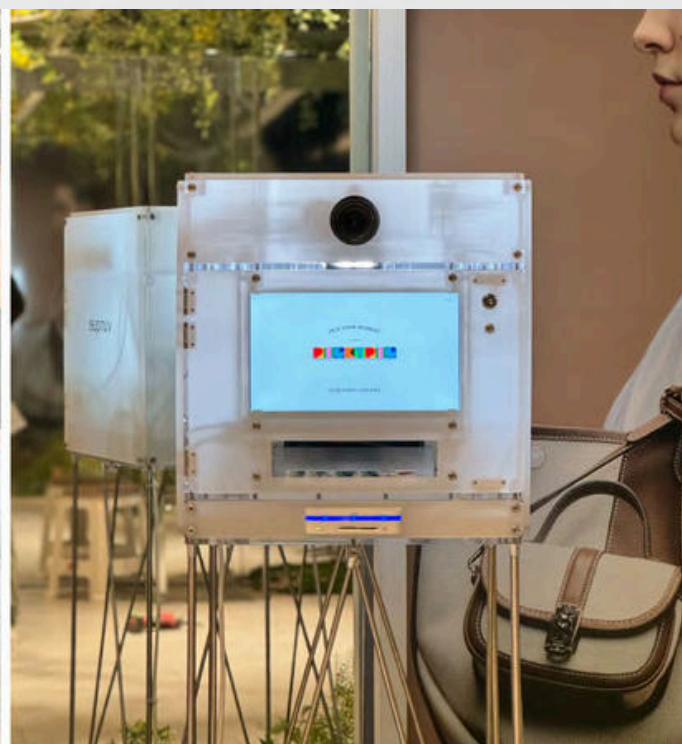


M&M



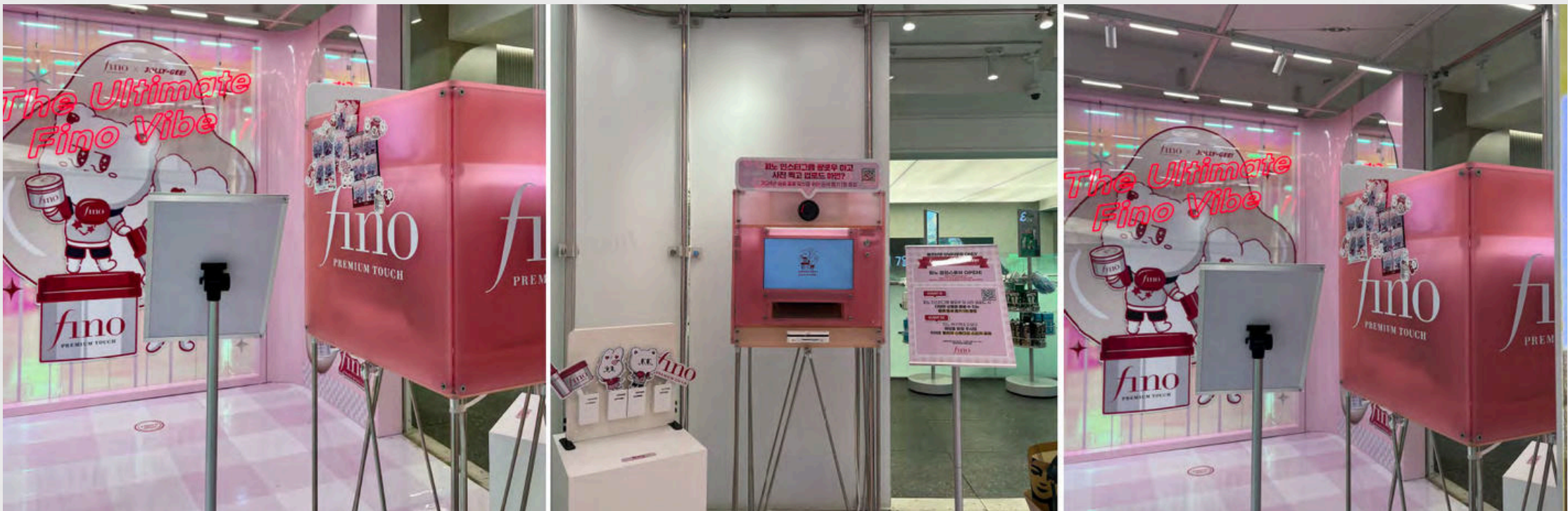


VUNQUE





FINO

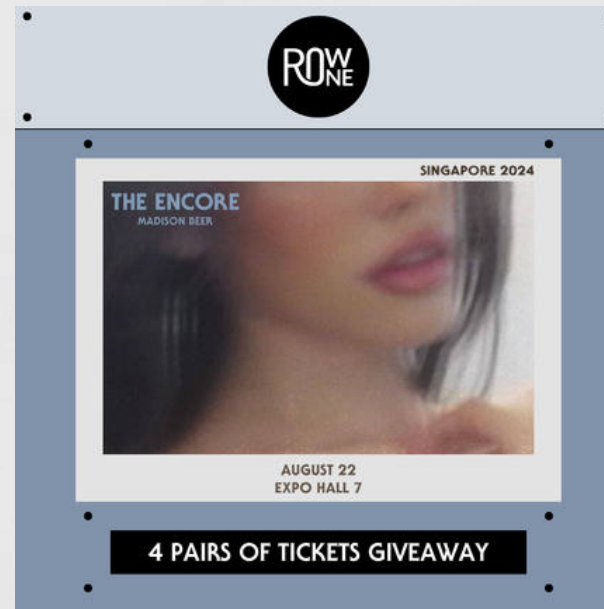




ARTIST EVENT



ROW
NE



GIVEAWAY 1



GIVEAWAY 2

MADISON BEER CONCERT (2024) PHOTOBOOTH & GIVEAWAY ACTIVATION AT PICKYPIC OUTLETS

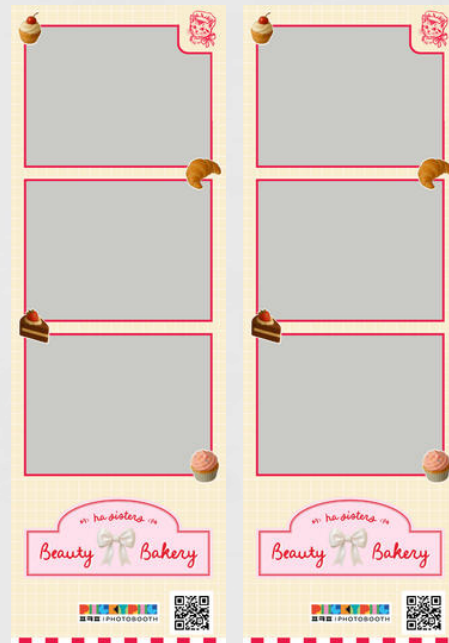


#EMONIGHT_{SG}

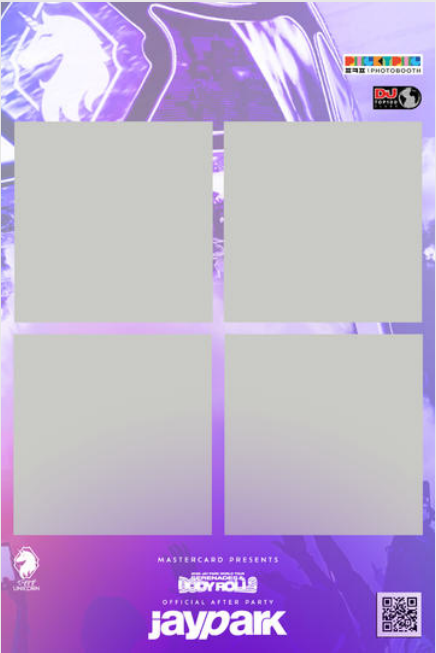
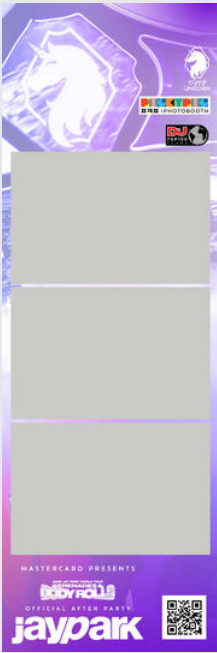
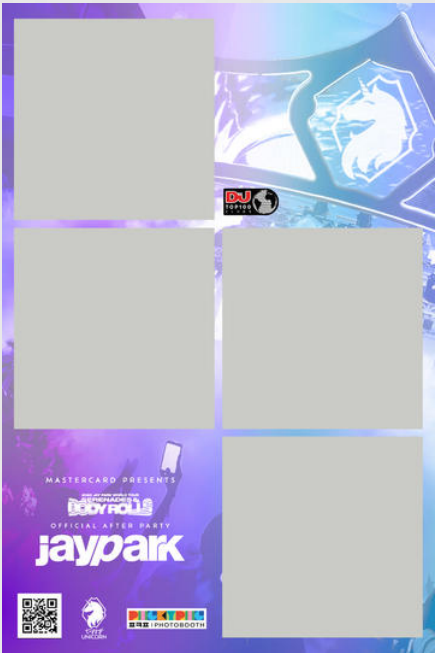
asymmetry



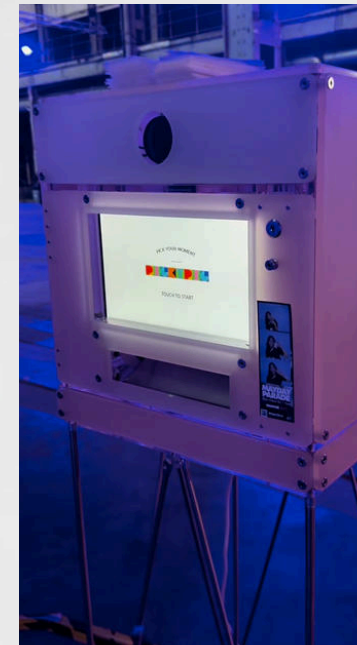
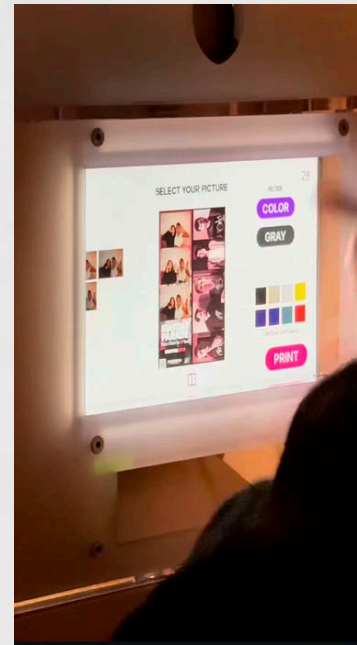
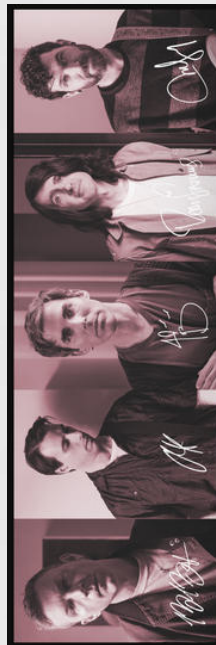
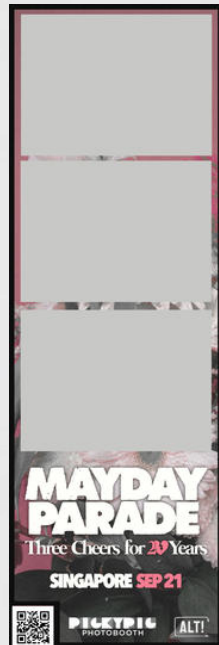
NECK DEEP CONCERT (2025)
PHOTOBOOTH ACTIVATION ON-SITE + PICKYPIC OUTLETS



HA SISTERS X BEAUTY BAKERY POP-UP & MEET AND GREET (2025) PHOTOBOOTH ACTIVATION ON-SITE



JAY PARK AFTER PARTY (2025)
PHOTOBOTH ACTIVATION ON-SITE



MAYDAY PARADE CONCERT (2025) PHOTOBOOTH ACTIVATION ON-SITE



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[User Experience](#)

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ACTIVATION

ARTBOX SINGAPORE 2026



**MUSEUM OF
ICE CREAM**



SOMERSBY



**PICKYPIC
PHOTOBOOTH**



**PICKYPIC
PHOTOBOOTH**



LANEIGE (COLOUR ANALYSIS)





MINI POPZ (COLOUR ANALYSIS)





K-BEAUTY EXPO KOREA 2025 (COLOUR ANALYSIS)





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OUTLET



PICKYPIC Photobooth Coloured
32 Haji lane, Singapore 189225



PICKYPIC Photobooth [Mall]
Paya lebar Road, PLQ mall #B2-24, S409057



PICKYPIC Photobooth [Mall]
Yishun, Northpoint City #01-166, S768019



PICKYPIC Photobooth Flagship
17 Haji lane, Singapore 189210



WHY PICKYPIC?



PickyPic is the top choice for event planners and leading brands alike, thanks to our ability to vividly capture and reflect a brand's unique identity.

Our secret? It's undoubtedly our seamless and flexible customization.



2.5K

Brands From Korea

100+

Clients from SG since 2025

6+

Countries expanded





Target Market

Do not let your brand's special event be just another passing moment that fades away. To maximise customer satisfaction and build lasting brand recall, you need to leave a mark in their hearts and a solid piece of your brand in their hands.

PickyPic ensures that your brand's identity is not only seen but also taken home as a cherished memory.



BRANDS



TOURISM SPOT



ARTIST EVENT



POPUP BOOTH



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