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PICK YOUR MOMENT  
PICKYPIC PHOTOBOOTH

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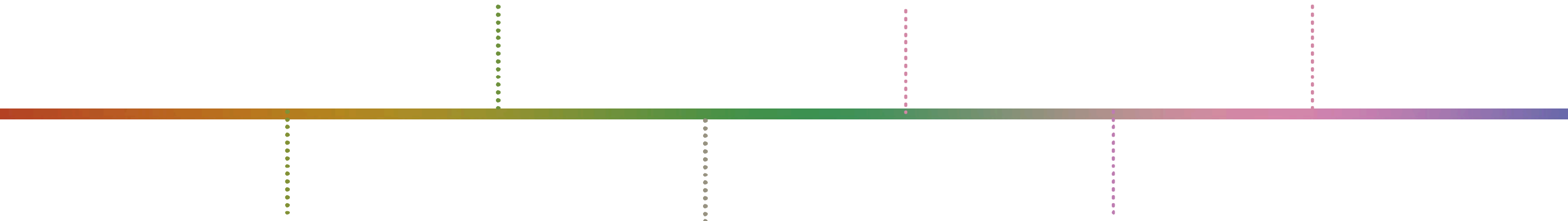
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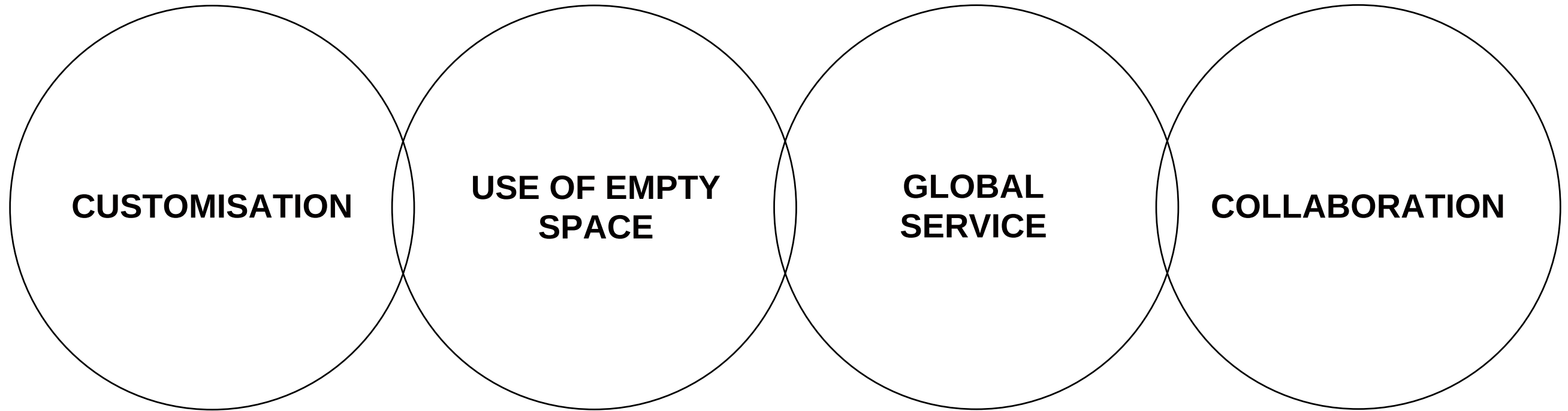
# PICKYPIC PHOTOBOOTH

## **01 WHAT IS PICKYPIC?**

# 01 WHAT IS PICKYPIC?

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- PICKYPIC PHOTOBOOTH'S SERVICE

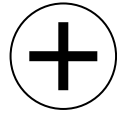




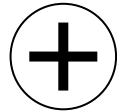
# 01 WHAT IS PICKYPIC?

- PICKYPIC PHOTOBOOTH (INTRODUCTION)

"**Customisable** to match your style."  
"Tailored photo booth for **every need**."



Multiple **styles**. Multiple **prints**. Multiple **events**.  
Photo booth for all. For business and personal use.



**Custom-built** software.  
**Uniquely designed** in-house.



## • PICKYPIC PHOTOBOOTH SERVICE (WHAT MAKES US DIFFERENT?)

### New Experience of Photobooth

At PickyPic Photobooth, we focus on delivering a fresh and immersive look, where customers can experience and enjoy the time spent using our photobooth.

Instead of the typical plain backdrop, **we design and customise each shooting location with various unique designs.** This distinctive atmosphere captures attention, enhances the customer experience, and gives us a strong competitive edge.

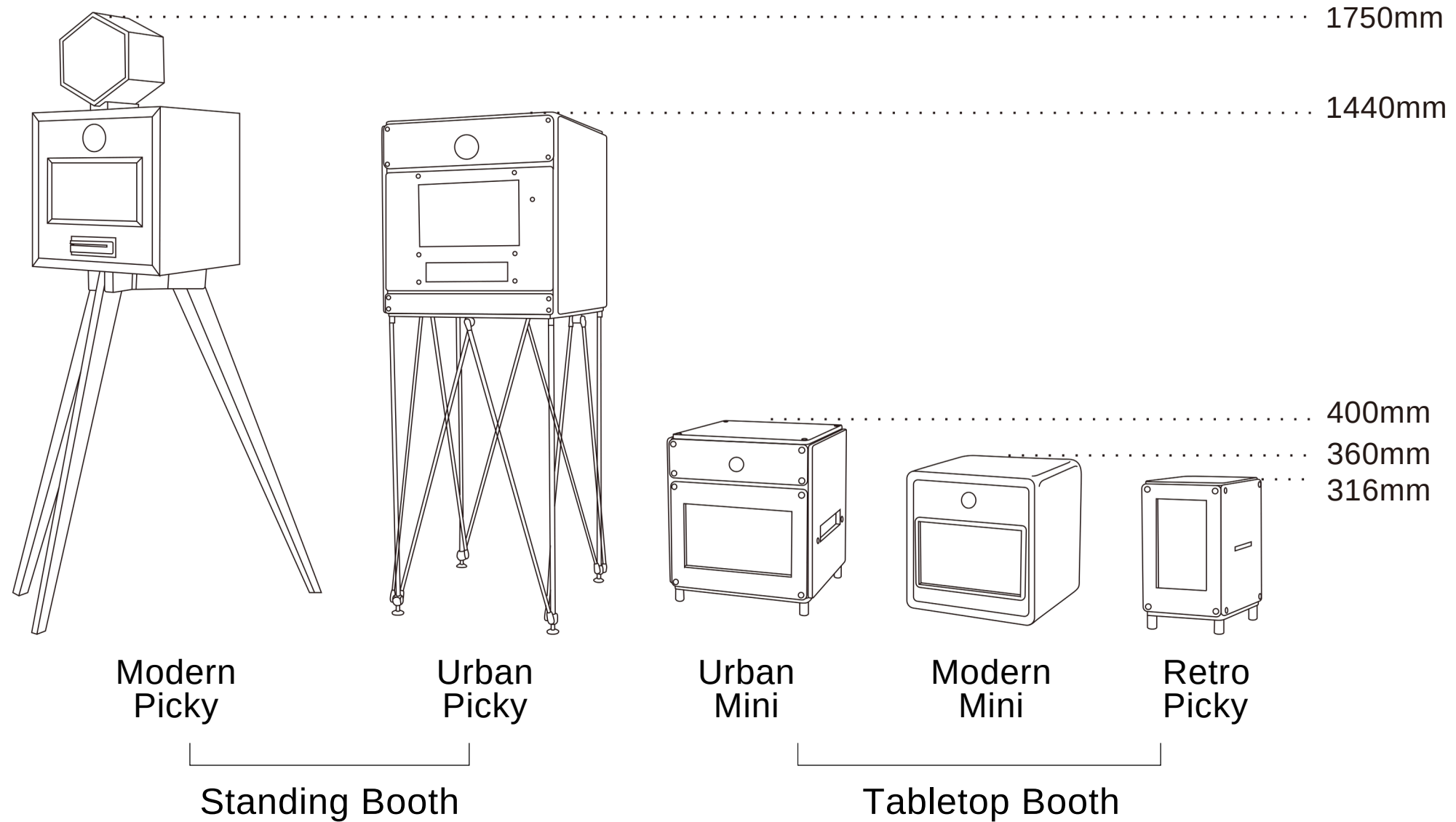
Since 2018, we have worked with **thousands of pop-up stores**, bringing creative, memorable photo booth setups to their life. With this experience, we continue to reimagine photo booths as playful, must-visit highlight for everyone.



# PICKYPIC PHOTOBOOTH

## **02 PRODUCT LINE**

# 02 PICKYPIC'S PRODUCT LINE





01

MODERN  
PICKY

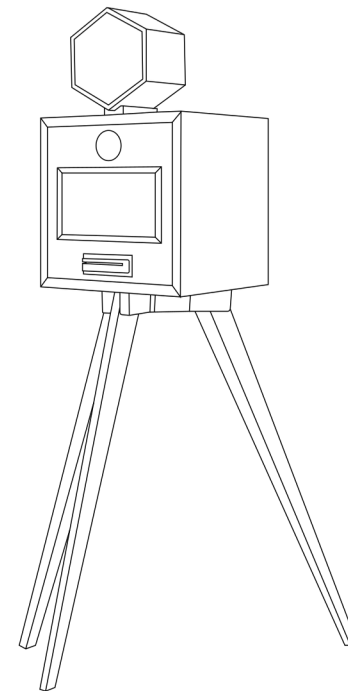
## MODERN PICKY

**About 'Modern Picky'**

Modern Picky is a wooden display model made from high-quality white oak and walnut, featuring a clean and warm aesthetic. The combination of natural wood tones creates a cozy, welcoming atmosphere, making it ideal for use in pop-up spaces, retail environments, and lifestyle events.

**Key Features:**

- Simple & modern design
- Natural wood texture for a cozy feel
- Blends seamlessly into various interior styles



**Material:** Solid wood  
(White Oak & Walnut)

**Dimension:**  
W450mm\*L450mm\*H1750mm

**Camera:** DSLR

**Power:** 600W (Max. 900W)

**Photo Strip:** 4X6" / 2X6"

Frame & UI customisable

**PRICE**

**\$10,800(USD)**

**Server fee**

**\$1,600(USD)**

# 01

## MODERN PICKY



**White Oak & Walnut**  
Modern Picky features a clean,  
natural wood design.



**Simple & Comfortable**  
Easy for anyone to use.



**LED Lighting & UI**  
Simple UI and top lighting for  
bright, quick photos.



# 01

## MODERN PICKY



# 02

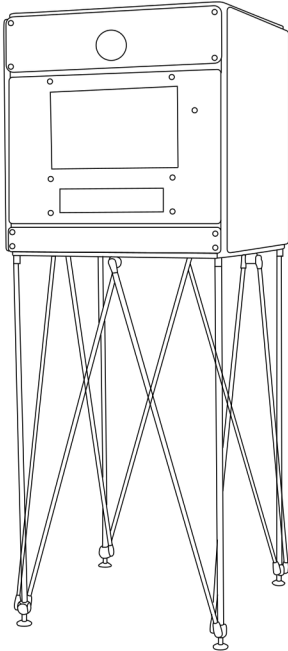
## URBAN PICKY



### URBAN PICKY

#### About ‘Urban Picky’

Urban Picky is a flagship model designed to align with trend-conscious spaces targeting the MZ generation. With a bold visual presence, it perfectly fits modern store interiors and brand concepts that prioritise style and personality. The product can be customised with various acrylic colours (subject to availability) and wrapping options to suit various themes and moods.

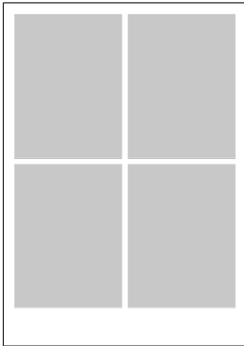


#### Key Features:

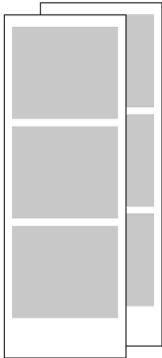
- Signature model of PickyPic
- Customisable with various acrylic
- Perfect for fashion-forward retail & lifestyle spaces

- Material:** Acrylic  
(12 customisable colour & wrapping)
- Dimension:**  
W500mm\*L500mm\*H1440mm
- Camera:** DSLR
- Power:** 600W (Max. 900W)
- Photo Strip:** 4X6" / 2X6"

Frame & UI customisable



4X6"



2X6"



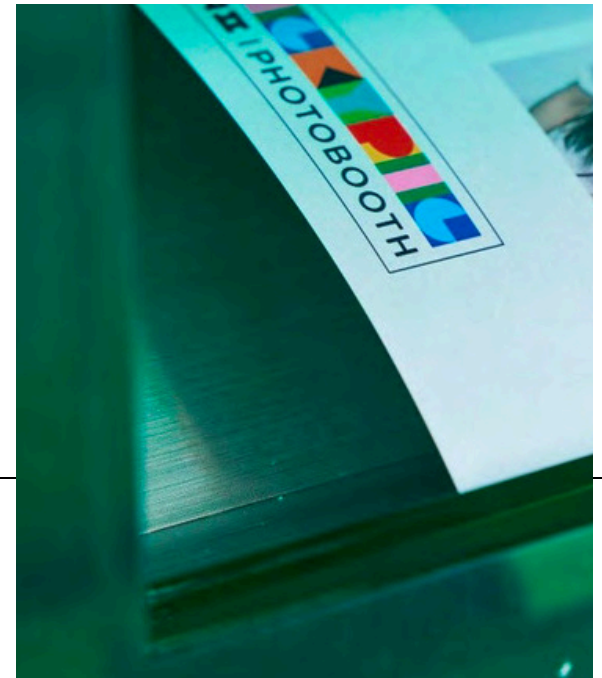
# 02

## URBAN PICKY



### Customizable UI

UI design can be customized to highlight your brand colors.



### Colour

Choose from 12 acrylic colors and custom wrapping options

# 02

## URBAN PICKY





03  
MINI  
PICKY

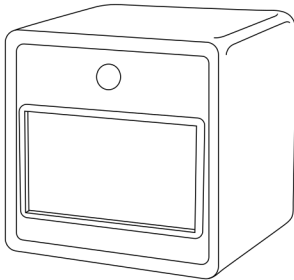
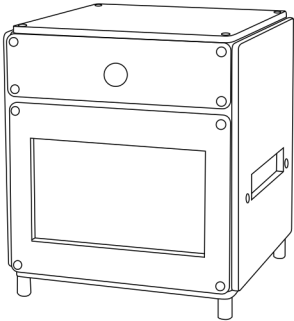


MINI PICKY

About ‘MINI PICKY’

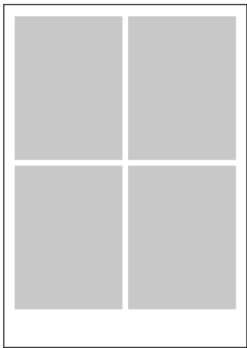
This mini versions of Modern Picky and Urban Picky offer enhanced benefits and better space utilisation.

Available for same-day quick delivery and direct pickup, with no installation fee

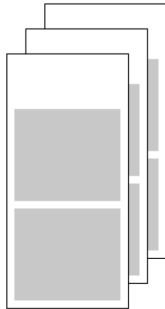


- Material:
  - Acrylic (12 customisable colour & wrapping)
  - Solid wood (White Oak & Walnut)
- Dimension: W350mm\*L350mm\*H400mm
- Camera: 4K Webcam
- Power: 500W (Max. 700W)
- Photo Strip: 4X6" / 2X4"

Frame & UI customisable  
2"4 printed 3 pieces at once



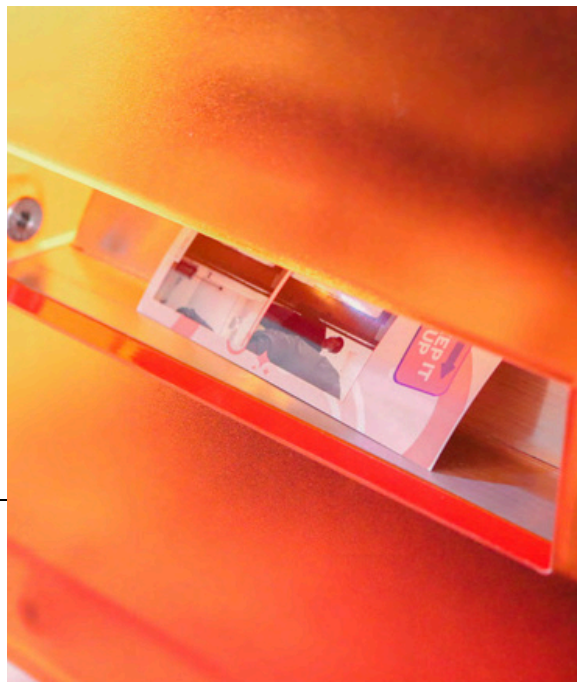
4X6"



2X4"

# 03

## MINI PICKY



**Easy Installation**  
Easy to set up with no installation fee, ready to use after direct pickup or quick delivery.



**2X4" & 4X6" Template Design**  
Supports a unique 2x4 template not available on other models.



**Compact Size**  
A smaller model with the same strengths, built for compact spaces.

03

MINI  
PICKY





04

RETRO  
PICKY

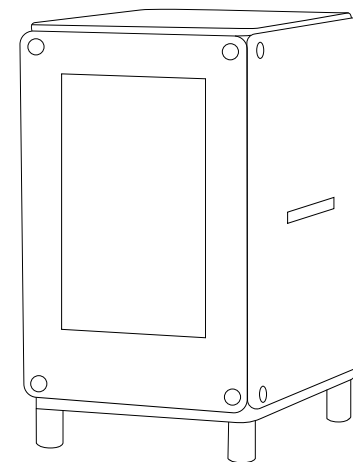
## RETRO PICKY

**About 'RETRO PICKY'**

Retro Picky is a compact, easy-to-install receipt-style photo printer that can sit on furniture or shelves.

It prints quickly in black and white, and is customisable in various materials and colours.

Thermal paper is available in 7 colour options

**Material:**

Acrylic (12 customisable colour & wrapping)

MDF, Stainless

**Dimension:** W230mm\*L190mm\*H316mm

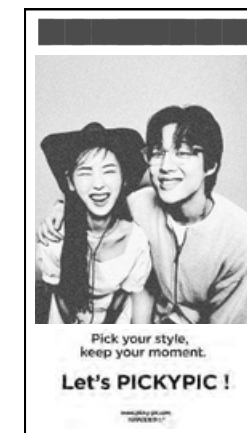
**Camera:** 24MP

**Power:** 60W

**Photo Strip:** Thermal Paper

Frame & UI customisable

Thermal paper colour, design, and height can be customised (fixed width: 80mm)



# 04

## RETRO PICKY



**Space Convenience**  
Designed to maximise use of extra space.



**Customisable Colour**  
Retro Picky offers full customisation with 12 colours, wrap, and material options.



**Quick Output**  
A thermal paper printer that outputs photos in about 1 second, ensuring fast turnaround in events and stores.

# 04

## RETRO PICKY



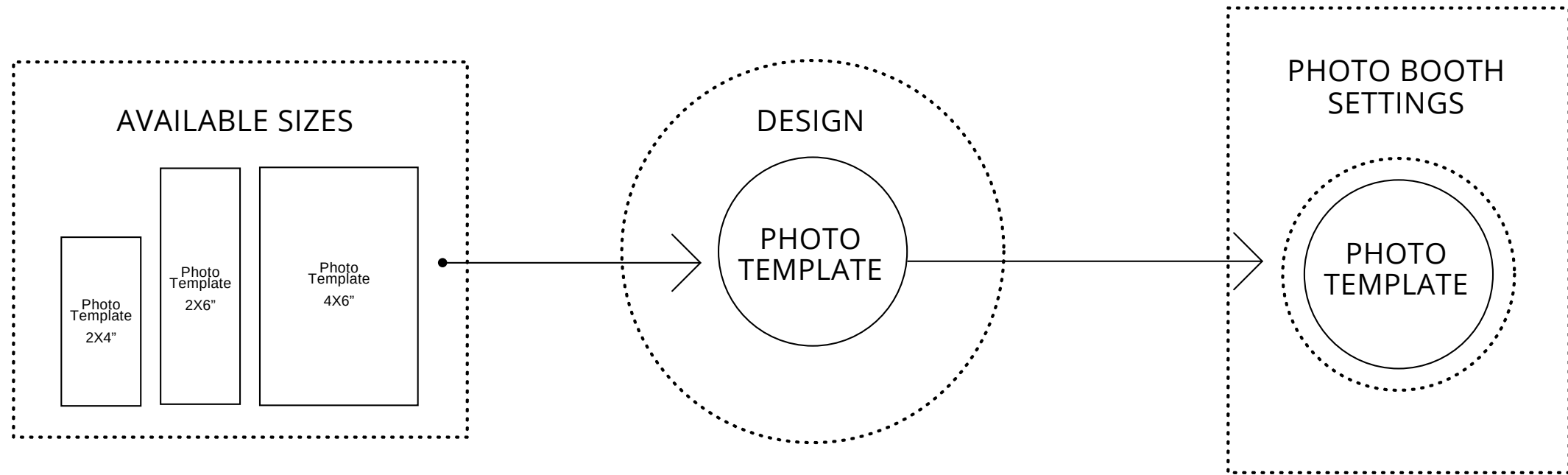


# PICKYPIC PHOTOBOOTH

## **03 CUSTOMISATION**

# 03 CUSTOMISATION

- SERVICE OPTION (PHOTO TEMPLATES)



**01**

Choose from photo **templates** in sizes 4X6", 2X6" OR 2X4".

**02**

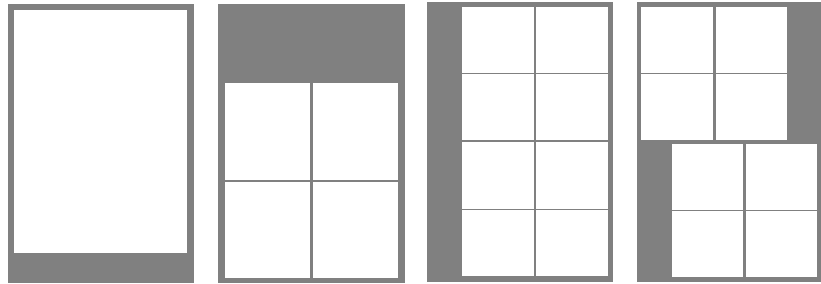
Designs are created according to **the provided design guide format**.

**03**

Once you share **the working file**, we will set it up on the machine. (Training for setup will be provided for purchase or long-term rental)

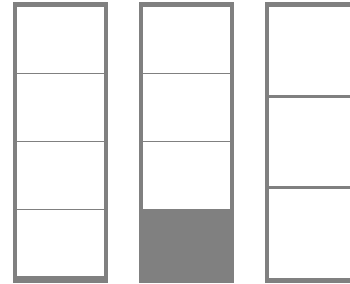
# 03 CUSTOMISATION

- SERVICE OPTION (PHOTO TEMPLATES)



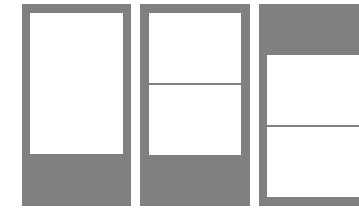
—  
4X6" (101X152mm)

**One photo** printed per shot



—  
2X6" (51X152mm)

**Two photos** printed per shot



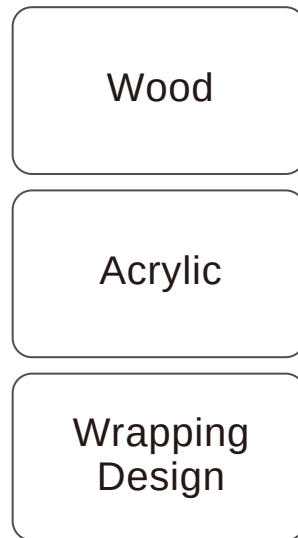
—  
2X4" (51X152mm)

**Three photos** printed per shot

- First Layer: On Top of Photo Area
- Second Layer: Photo Area [Automatically Printed]
- Third Layer: Background of Photo Area
- More templates are available beyond the examples shown.

# 03 CUSTOMISATION

- SERVICE OPTION (PHOTO BOOTH MACHINE)



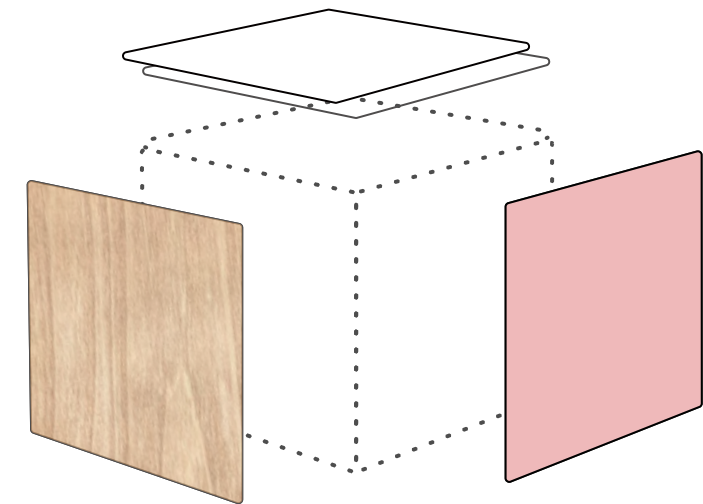
**01**

Materials are selected according to the design.



**02**

Colours are selected based on the material.



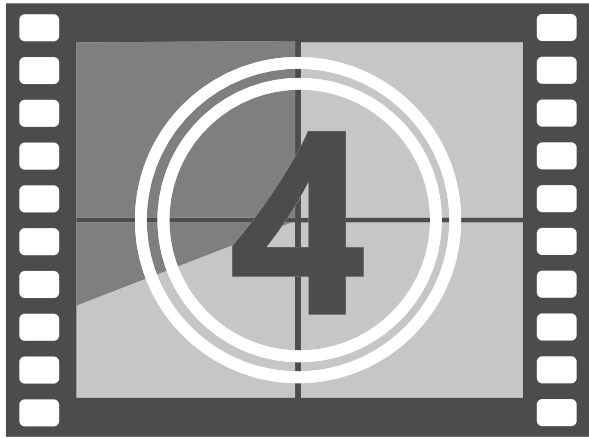
**03**

After selecting the model and design, production will be carried out followed by on-site installation.

## 03 CUSTOMISATION

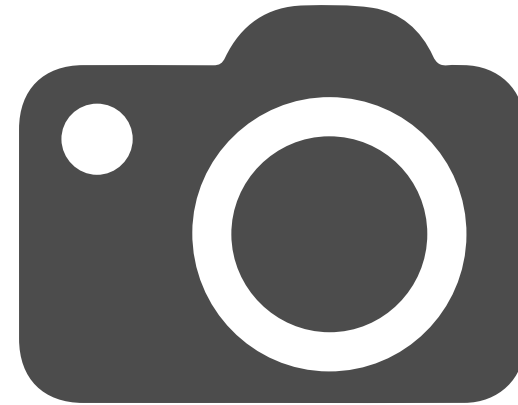
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- SERVICE OPTION (PHOTO BOOTH EXPERIENCE)



### TIME INTERVAL

The photo countdown timer can be customised to suit your preferred duration



### NUMBER OF SHOTS

The number of photo shots can be customized according to your preference

# PICKYPIC PHOTOBOOTH

## **04 USER EXPERIENCE**

# 04 USER EXPERIENCE

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(AN OVERVIEW OF HOW GUESTS INTERACT WITH PICKYPIC PHOTOBOOTH)



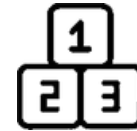
❶ Find PickyPic



❷ Choose Props



❸ Choose Template



❹ Choose Quantity



❺ Photo Shoot



❻ Print



❼ Scan QR Code  
For Soft Copies

※ Soft copies expire in 24 hours

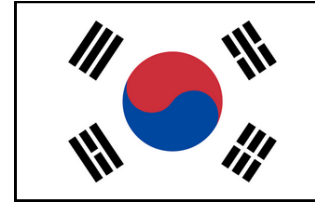
# PICKYPIC PHOTOBOOTH

**05 TRUSTED BRANDS**



# PICKYPIC CLIENTS (IN KOREA)

2021 — 2025



SAMSUNG

THE  
HYUNDAI



OLIVE  YOUNG



MUSINSA

NETFLIX

Coca-Cola



SHISEIDO



Maison Margiela  
PARIS



Mardi Mercredi

THE  
CONRAN  
SHOP



SEOUL JAZZ FESTIVAL

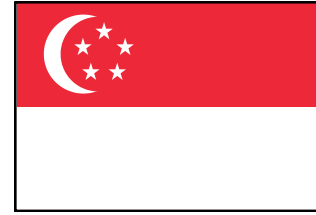
DemiSoda  
데미소다



LINE FRIENDS



# PICKYPIC CLIENTS (IN SINGAPORE)



2024 — 2025



BVLGARI



LOVET



WILD



SONOS



iora



# PICKYPIC CLIENT | THE HYUNDAI



The Hyundai Department Store (Trade Center), Seoul  
현대백화점 무역센터점



# PICKYPIC CLIENT | THE HYUNDAI



The Hyundai Department Store (Yeouido), Seoul  
더현대 여의도점



# PICKYPIC CLIENT | THE HYUNDAI



The Hyundai Department Store (Sinchon), Seoul  
더현대 신촌점



# PICKYPIC CLIENT | THE HYUNDAI



The Hyundai Department Store (Mokdong), Seoul  
더현대 목동점



# PICKYPIC CLIENT | Mardi Mercredi



Mardi Mercredi  
마르디메크르디



# PICKYPIC CLIENT | Maison Margiela PARIS



Maison Margiela  
마르지엘라 퍼퓸



# PICKYPIC CLIENT | **NETFLIX**



Netflix Korea  
넷플릭스

# PICKYPIC CLIENT | THE CONRAN SHOP



The CONRAN Shop  
콘란샵



# PICKYPIC CLIENT | Google



GOOGLE  
구글



# PICKYPIC CLIENT |

DemiSoda  
데미소다



DemiSoda Pop-Up Store  
데미소다 팝업스토어

# PICKYPIC CLIENT | vunque



Vunque  
분크

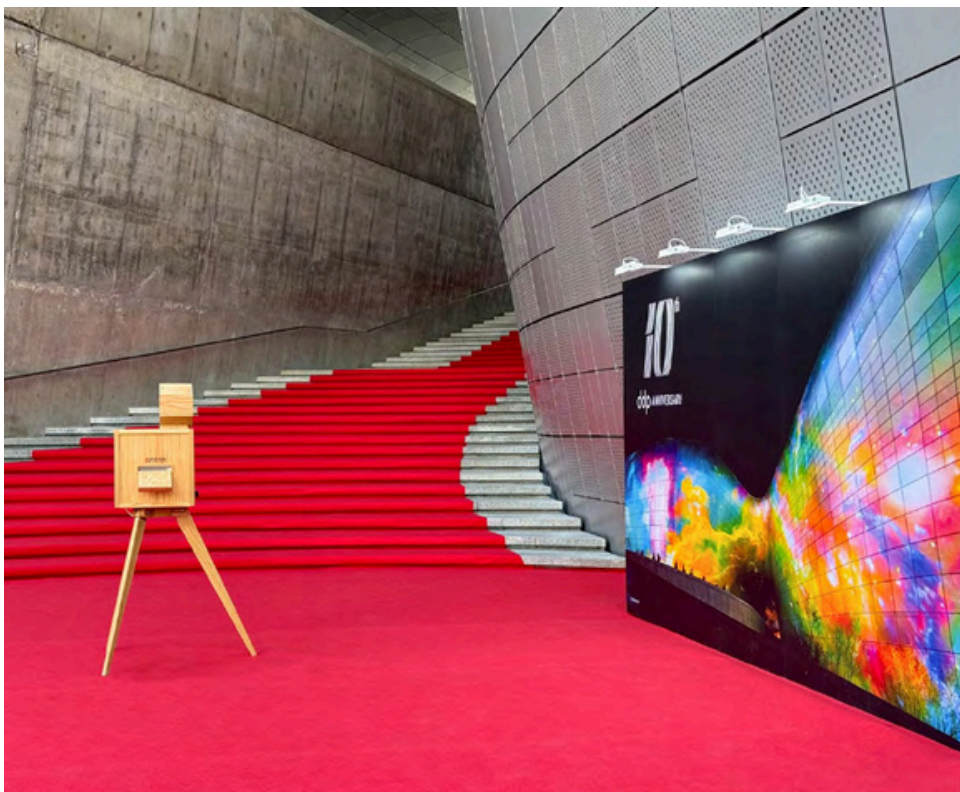


# PICKYPIC CLIENT |



SKIPPY  
스키피

# PICKYPIC CLIENT |



DDP 10<sup>th</sup> Anniversary  
DDP 10주년행사



# PICKYPIC CLIENT | + S'more



S'more Toy Story Pop-Up Store  
스모어 삼청 픽사하우스



# PICKYPIC CLIENT | **m&m's**




M&M's Pop-Up Store  
엠엔엠즈 팝업스토어



# PICKYPIC CLIENT | *fino*



FINO Pop-Up Store  
FINO 팝업

PICKYPIC  
PHOTOBOOTH 

**06 SINGAPORE OUTLETS**





PICKYPIC Photobooth Coloured  
32 Haji lane, Singapore 189225





PICKYPIC Photobooth [Mall]  
Paya lebar Road, PLQ mall #B2-24, S409057



PICKYPIC Photobooth [Mall]  
Yishun, Northpoint City #01-166, S768019





PICKYPIC Photobooth Flagship  
17 Haji lane, Singapore 189210

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# THANK YOU!



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Rental: +65 9278 9224

Web: <https://pickypicphotobooth.com>

Instagram: @pickypic.sg / @pickypic.sg\_rental

